

# Privacy Policies

At Realkai, the privacy of our visitors is of extreme importance to us. This Privacy Policy governs the manner in which this website collects, uses, maintains and discloses information collected from users (each, a “User”) of the Realkai.com website (“Site”). This privacy policy applies to the Site and all products and services offered by Realkai.com.

We expressly and strictly limit use of the Service to adults over 18 years. We do not knowingly seek or collect any personal information or data from persons who have not attained this age.

## Data Collected

*General Browsing.* You can access some parts of the Service without having an Account, in which case only your IP address, country of origin and other non-personal information about your computer or device (such as web requests, browser type, browser language, referring URL, operating system, and date and time of requests) will be recorded for log file information, aggregated traffic information and in the event that there is any misappropriation of information and/or content. If you have an Account, this information will also be recorded and may be associated with your Account.

*Registering an Account.* Creating an Account is required for using many of the features of the Service. We require certain information about you at registration, including your login and password (which you generate), your full name, company name, e-mail address and country. Other required and optional information may be input from you as well. Your IP address is also recorded automatically whenever you access the Service and may be associated with your Account. Any other information or content you provide us with the Service will be saved and associated with your account, including information that is used for funds transfers (either to us or from us).

*Usage Information.* We may record information about your usage of the Service such as which products you view and purchase, the frequency and size of data transfers and other statistics. We will also keep information regarding all order and bids you place on the Service, and all metrics and measurements regarding such order, bids, advertisements, campaigns and any other of your activities on the Service. If you have registered and are logged in, we may associate that information with your Account

*Cookies.* Cookies are small pieces of information that are stored in your browser. Most web browsers automatically accept cookies, but you can usually change your browser's settings to prevent that. We and our third-party suppliers use cookies on the websites and advertisements in our network exclusively to collect Non-Personal Information.

*Correspondence.* We may keep a record of any correspondence between you and us, including Customer Service requests, e-mails, and live chats.

## **How we use collected information**

This Site collects and uses Users' personal information for the following purposes:

- To improve customer service; Your information helps us to more effectively respond to your customer service requests and support needs.
- To personalize user experience; We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To improve our Site; We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To process transactions; We may use the information Users provide about themselves when placing an order only to provide service in that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- To administer a content, promotion, survey or other Site feature
- To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails

The email address Users provide for order processing will be used to send them information and updates pertaining to their order, and information and updates about other store items. It may also be used to respond to their inquiries, and/or other requests or questions.

If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We do not rent, sell or barter your email address to third parties. Users may receive occasional emails from underwriters of this website; such sponsorships enable us to continue to bring you the latest news and information free of charge. If at any time the User would like to unsubscribe from receiving future emails, simply click the Unsubscribe link at the bottom of each email.

## **How We Protect Your Information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

## **Changes to This Privacy Policy**

This Site has the discretion to update this privacy policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## **Additional Disclosures of Information**

In addition to the above-described disclosures, we may in our discretion release certain data to comply with legal obligations, court orders or in order to enforce our Terms and other agreements. We may also release certain data to protect the rights, property or safety of us, our users and others. This includes providing information to other companies or organizations like the police or governmental authorities or intellectual property owners for the purposes of protection against or prosecution of any illegal activity, whether or not it is identified in the Terms. You acknowledge and agree that we may release your personal information in such circumstances, and waive all rights and objections thereto.

If you have an account on the Service and have a password giving you access to certain parts of the Service, you are responsible for keeping the password confidential. Anyone else with your password may access your Account and other personal information.

While we may use commercially reasonable physical, managerial and technical safeguards to secure your information, the transmission of information via the Internet is not completely secure and we cannot ensure or warrant the security of any information or content you transmit to us. Any information or content you transmit to us is done at your own risk.

You are entitled to access, correct or delete your information on the Service and may request us to do so by contacting us through our support page. If you have any further questions about our

privacy policy, including the usage of cookies, please feel free to contact us through our support email as well.